

EC'd Yes Last Received: 08/13/2012 11:32 AM

Showing Buylines: All Lines

Station	WVBT-TV NORFOLK, VA.	Agency	() MENTZER MEDIA	Rep Firm	
Advertiser	() .RESTORE OUR FUTURE		600 FAIRMONT AVE, S#306	Sales Office	() PHILADELPHIA
Product	RESTORE OUR FUTURE		TOWSON, MD 21286	Salesperson	() ANJIE BRADY
Estimate#	341	Agency C/P1/P2/E	//341		
Buyer	STEPHANIE KOHLBAUER	Flight Dates	08/14/2012 - 08/20/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-567-5938
Fax#					

---REPORT TOTALS---

Report Totals: 12 / \$13,500.00

---SALES MONTHLY TOTALS---

Aug 12: 12 / \$13,500.00
Sales Totals: 12 / \$13,500.00
Station Totals: 12 / \$13,500.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$135,000	CATV	0%	WAVY	40%	WGNT	0%	WPXV	0%	WTKR	27%
		WTVZ	0%	WVBT	10%	WVEC	23%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE